



Charles Henson

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VIDEO ENGINEER – EDITOR – PRODUCER – STREAMING & HOSTED MEDIA – LIVE PRODUCTION

- **Charles Henson**
- **Director, Multi-Media Services**
- **B.A. Broadcast Journalism**
- **Resume below**
- **Current job description provided at bottom of document**

EXPERIENCE

INDEPENDENT FILMMAKER

2009– 2012

- ➔ Producer, Director, Editor, of small films for local awareness. Heavily involved in producer roles including budgeting, scheduling, and promotion of films. Productions range from single camera film production to multi-camera live recordings.
- ➔ Texas Prison Museum: A Documentary, History of the Wynne Home, [You Can't Forget Alzheimer's \(MD Anderson Theatrical play\)](#), [Houston Comicpalooza Event Coverage](#)

VIDEO PRODUCER, SHSU ONLINE

2011– 2012

- ➔ Primary responsibilities include scheduling and operating a faculty content studio, producing promotional material for SHSU Online, and organizing multi-camera productions for university events.
- ➔ Over 2000 faculty lecture video's created since inception in 2011 ([Faculty Studio Example](#))
- ➔ Developed streamlined procedures for mass media creation and implementation; most videos recorded in the studio are available for use same day. Automated notices are sent out upon completion of the video to notify all employees/faculty.
- ➔ Yearly events broadcasted live include: [commencement ceremonies](#), class ring ceremonies, Lighting of the Tree and multiple President Speaker Series events featuring Dan Rather, Stedman Graham and Nolan Ryan.

VIDEO PRODUCTION CORDINATOR, SHSU ONLINE

2012-2014

- ➔ Additional responsibilities include department technology procurement, enterprise level media hosting solutions, and television advertisement/corporate productions.
- ➔ Acquired new video hosting solution to support a video community campus-wide. Students and faculty can upload video to courses with no usage quotas resulting in a cut down on physical storage of media on campus. Replaced several technologies with a single tool, saving the department in software licensing fees.
- ➔ Designed and implemented 2nd studio space to increase the flexibility of recording schedules for faculty.
- ➔ Collaborated with our Continuing Education Department in developing series of video trainings & promotions for companies outside the university.

ASSOCIATE DIRECTOR, VIDEO PRODUCTION, SHSU ONLINE

2014-Present

- ➔ Lead my team of four other producers to winning 3 Telly awards in Educational Documentary and Television Advertising categories: ([The Corner Office... Now Available Online](#)), ([SHSU Research Spotlight – TRIES](#)), ([SHSU Forensic Science - The Difference is Here](#))
- ➔ Facilitated Sports Broadcasting curriculum. I worked with system engineers for FOX GO and ESPN 3 to develop a video system that can be installed into a previously used broadcast truck. Once designed and installed, my team worked with the Mass Communication faculty, students and Athletics media team to train the students on operating the new system. The partnership now provides new professional opportunities (soon to be licensed with FOX/ESPN broadcast) for Mass Communication students, publicity

for the university (internet streaming and television broadcast), and opportunities to highlight our Athletics teams similar to larger universities.

- Multiple university community-builder initiatives including: [Kate Safe Emergency preparedness](#), [Parking and Transportation](#), [English Language Institute](#), [The E.U.R.E.C.A. Center](#)
- Multiple television advertisements running in greater Houston, Dallas, and Austin areas. ([Current criminal Justice advertisement](#))

DIRECTOR, MULTI-MEDIA SERVICES, SHSU ONLINE

2016-Present

- Video team expanded to encompass graphic design, photography, and 3D animation. Additional employee's hired to expand into respected areas. Additional resources used to enhance SHSU Online courses look and feel, expedite media production for promotion, and support university wide media creation.
- Function as university consultant for Audio/Video related equipment installs in venues around campus including but not limited to Performance Arts Center, Basketball and Football Stadiums, and Production studios located in our broadcast education building. Within the first year in my new role we placed new HD production systems in performing arts center, student center, and basketball stadium so all venues can stream events to be seen on the web (Facebook, YouTube, Livestream).
- Responsible for all production elements at high-level events (Theatrical lighting, sound and mixing, projections and videos feed). Events examples include: Graduation ceremonies, Class Ring ceremonies, New Student Convocation and orientation, Alumni Gala's, Academic awards dinners, and all events hosted by the President of SHSU.
- Organization of internal group including multiple media coordinators and assistant directors to ensure optimal project management.

EDUCATION

SAM HOUSTON STATE UNIVERSITY - TX

2006 – 2010

B.A. in Broadcast Journalism

SKILLS

- Video Engineer – Specialty in NewTek equipment; Tricaster power user
- Live streaming technologies for video: In-house RTMP or CDN's like Ustream, Livestream, etc.
- Adobe editor in Premiere editing software. Extremely proficient in using all Adobe software including Photoshop, After Effects, and Audition.
- Enterprise level hosting solutions for large video archives with included features like closed-captioning, downloadable media, embeddable custom players, and transcoding settings so videos may be viewed from any device.
- Produced, directed, and edited cinema style productions for advertisements.
- Live broadcast production positions: technical director/director combo, instant replay, graphics generator, broadcast audio, and camera operator.
- Management of efficient production team; operations, scheduling, and budgeting for multiple productions on similar timelines.